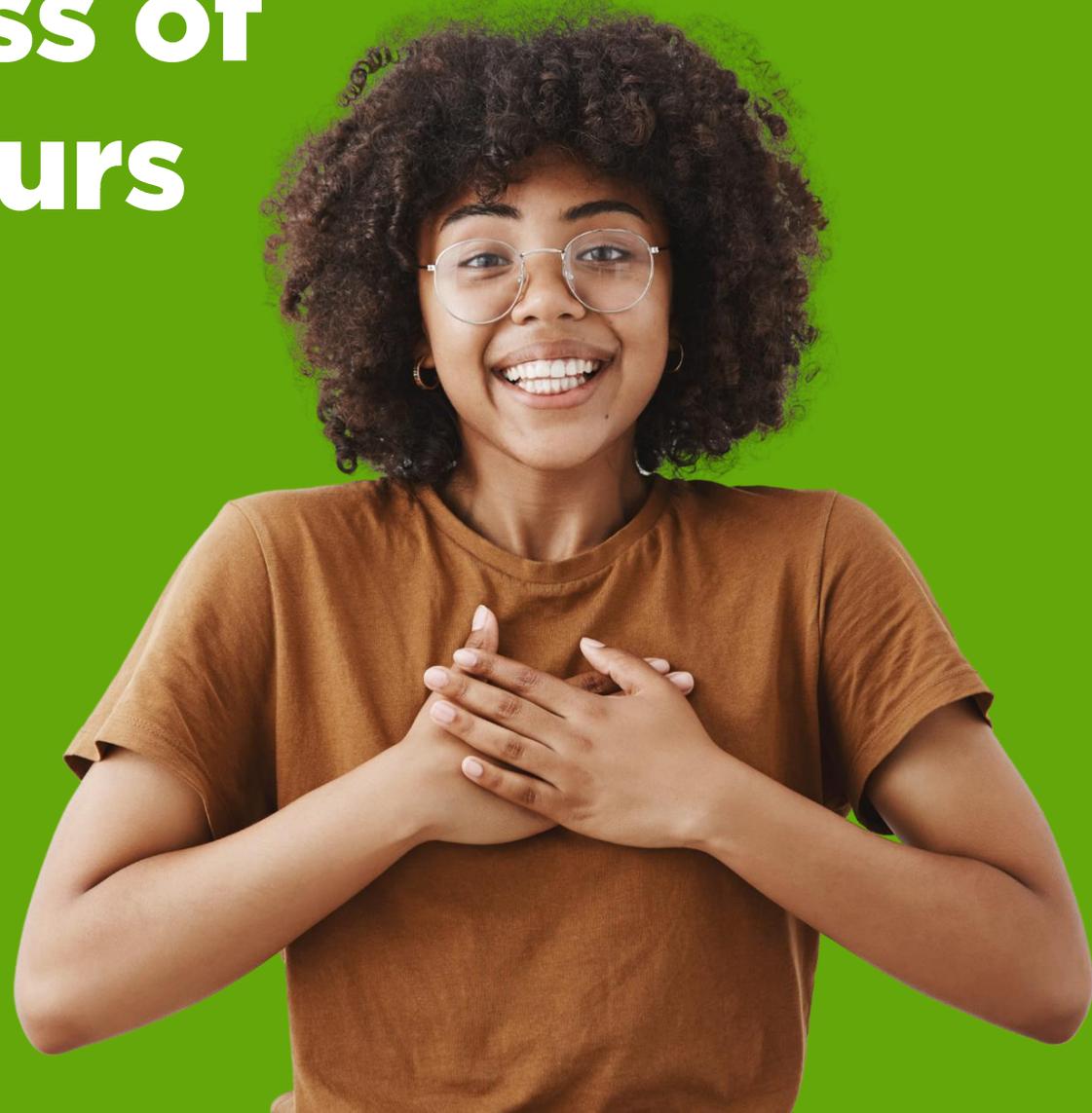


Fueling the Success of Young Entrepreneurs



About Us

- We are a non-profit organization founded in 1996
- We give start-up entrepreneurs aged 18-39 the tools needed to turn their vision into a successful business
- We offer free educational resources, hands-on support, financing, and mentorship





Startup Programs

Futurpreneur

Accessible Financing for Young Entrepreneurs

Our Core Startup Program

Our core Startup Program provides inclusive financing, mentorship and other resources to support diverse young entrepreneurs from planning to launch and growth:

- Up to 15-20 hours of **pre-launch support**
- Up to \$60,000 in collateral-free, startup and inclusive loan **financing** (includes 2:1 matched financing from BDC*)
- Up to **two years of one-to-one mentoring** and support from volunteer mentors
- **Resources and events** that expand and enhance business knowledge
- Resources and networks to **support growth**

**Futurpreneur is the only organization authorized to adjudicate on BDC's behalf*



Indigenous Entrepreneur Startup Program

Futurpreneur proudly manages and delivers a tailored version of our Startup Program for young Indigenous entrepreneurs aged 18-39 in First Nations, Métis and Inuit communities and urban centres across the country.

Indigenous Startup Program includes:

- **Inclusive startup financing** from \$5,000 to \$60,000*
- Two years of 1-1 expert **mentorship**
- **Access to the resources** including an Indigenous-specific version of our Business Plan Writer and Cash Flow Template
- **Networking opportunities** to engage with a national network of Indigenous entrepreneurs, leaders and Indigenous-led community organizations
- **Coaching and support** from our dedicated team with lived experience



Devon Fiddler
SheNative

Black Entrepreneur Startup Program

Futurpreneur, with funding from RBC is proudly managing and delivering a tailored version of our Startup Program for young Black entrepreneurs aged 18-39 over the next five+ years.

Black Entrepreneur Startup Program includes:

- **Inclusive startup financing** from \$5,000 to \$60,000*
- Two years of 1-1 expert **mentorship**
- **Access to the resources** including our interactive Business Plan Writer and Cash Flow Template
- **Networking opportunities** to engage with a national network of Black entrepreneurs, leaders and Black-led community organizations
- Opportunity for up to **\$40,000 in follow-on financing**, funded by RBC, based on the first two years of successful business performance
- **Coaching and support** from our dedicated team with lived experience

*Up to \$40,000 of which is delivered by Futurpreneur, funded by RBC, and up to \$20,000 loaned by BDC



Shawn Raymond
Shawn R. Training



Side Hustle

Futurpreneur

Side Hustle

We believe having a part-time business is a smart way to pursue one's passion and offers up to \$15,000 in financing to aspiring young entrepreneurs starting a Side Hustle.

Side Hustle Program includes:

- Up to \$15,000 in collateral-free, inclusive financing
- Up to 15-20 hours of **pre-launch support**
- Up to **two years of one-to-one mentoring** and support from volunteer mentors
- **Resources and events** that expand and enhance business knowledge
- Resources and networks to **support side business**



Kathryn Williams
Miller Box Co.



Program Supports

Futurpreneur

Rock My Business Series

Whether an entrepreneur needs advice on shaping their business idea or help transforming it into a solid business plan, our Rock My Business workshops help aspiring entrepreneurs move forward.

For a list of upcoming workshops and a breakdown of each session, futurpreneur.ca/rock-my-business

Do you need to work on your business idea?

ROCK MY BUSINESS IDEA

Learn how to evaluate your business idea and make it more robust and ready to launch.

Is your business idea ready to launch?

ROCK MY BUSINESS PLAN

Learn how to incorporate the essential elements of a quality business plan.

ROCK MY CASH FLOW

Learn how to project a realistic cash flow, including start-up costs, sales and expenses.



Naomie Caron
Selfish Swimwear



Thank You

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