

# New Ventures BC Competition

*presented by Innovate BC*

How to Build a World Class Hiring Plan and Team

*Matthew Heiydt & Alison Fleischauer*

*BackStretch Recruitment Group*



**New  
Ventures BC**



# Video & Slides available

The screenshot shows the YouTube channel page for New Ventures BC, which has 861 subscribers. The page displays a grid of 15 video uploads, each with a thumbnail, title, and view count. The videos are organized into three rows of five. The first row includes a 'Round 3 Showcase' (72 views) and four 'Startup Seminar Series' videos. The second row features 'Corporate Structure', 'Marketing Automation with Rochelle Grayson', 'SR&ED', 'Capital Planning', and 'HR 101 for Startups'. The third row contains 'New Ventures BC Sales - GTM', 'Government Grants & Financial Models', 'The Business Case: What an Angel Really Wants', 'Managing your Intellectual Property', and 'Introduction to Pricing for Innovation'. A URL is visible at the bottom: <https://www.youtube.com/watch?v=JLajyaYOYss>.

Video Title	Views	Time Ago
Round 3 Showcase	72	2 months ago
Startup Seminar Series: All about investor profiles: Friends & Family, Angels, VCs, Pitch Mentors	39	3 months ago
Startup Seminar Series: Pitch & Presentation	73	3 months ago
Startup Seminar Series: Exit Strategy	39	3 months ago
Partners & Channels with Peter de Verteuil	26	3 months ago
Startup Seminar Series: Corporate Structure	39	3 months ago
Marketing Automation with Rochelle Grayson	22	4 months ago
Startup Seminar Series: SR&ED	69	4 months ago
Startup Seminar Series: Capital Planning	42	4 months ago
Startup Seminar Series: HR 101 for Startups	94	4 months ago
New Ventures BC Sales - GTM		
Startup Seminar Series: Government Grants & Financial Models		
Startup Seminar Series: The Business Case: What an Angel Really Wants		
Startup Seminar Series: Managing your Intellectual Property		
Startup Seminar Series: Introduction to Pricing for Innovation		



# New Ventures BC

Here to help BC tech startups.

- New Ventures BC Competition, presented by Innovate BC
- Distance Venture Accelerator Program
- Digital Marketing & Sales Accelerator
- Market Validation Training Program



# Upcoming Events/Programs

## NVBC

**Oct 3:** 2022 Awards Ceremony – New Ventures BC Competition, presented by Innovate BC

## Community

- **Sept 27-29:** entrepreneurship@UBC Immersion Week – VEF tonight!
- **Apply by Oct 7:** Market Validation Training – SFU Venture Labs
- Starting October: The Forum E-Series Program
- Starting October: GotoMarket Program - Helps Technology Companies Achieve High Revenue Growth by Developing Winning Sales and Marketing Plans.

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